



FOR IMMEDIATE RELEASE

Great Plains SPCA Launches Largest Fundraiser of the Year: Lend A Paw Campaign Aims to Raise \$670,000 During 15th Anniversary Year

Donations matched dollar-for-dollar up to \$250,000 thanks to The Quinn Foundation

MERRIAM, Kan. — June 1, 2026, Great Plains SPCA today announced the launch of **Lend A Paw**, its largest fundraising campaign of the year, with an ambitious goal of raising **\$670,000** to support lifesaving care for pets across the Kansas City community.

As Great Plains SPCA celebrates its **15th Anniversary**, every donation made from **June 1 through July 31** will have twice the impact thanks to a **dollar-for-dollar matching gift from The Quinn Foundation, up to \$250,000**.

For fifteen years, Great Plains SPCA has been a place of hope and healing for pets in need and a trusted partner for the families who love them. Since opening its doors, thousands of dogs, puppies, cats, and kittens have arrived seeking safety, medical care, compassion, and a second chance.

“Every day we welcome pets that need us,” said Tam Singer, CEO of Great Plains SPCA. “Some arrive frightened, some are injured, and some simply need a safe place to land. **Lend A Paw is about more than reaching a fundraising goal**. It is about giving pets the care, love, and support they deserve while helping create more happy endings for families in our community. During our 15th Anniversary year, we are celebrating the impact of the past fifteen years while investing in the future.”

The need continues to grow. It costs approximately **\$1,500 to care for each pet** that enters Great Plains SPCA and more than **\$15,000 each day** to keep shelter operations running. Last year alone, Great Plains SPCA provided critical outreach services to more than **1,000 families**, expanded access to affordable veterinary care, and helped nearly **2,000 pets find loving homes**.

Every day, pets arrive needing everything from emergency medical treatment and shelter to behavioral support and basic care. Whether it is a litter of kittens needing foster care, puppies

requiring medical attention, or pets waiting for a family to call their own, community support makes these second chances possible.

Community members can support Lend A Paw through donations, sharing the campaign with family and friends, reposting our stories on social media to spread awareness throughout the region.

“Every gift matters,” Singer added. **“This year, every gift goes twice as far.”**

To donate or learn more, visit Great Plains SPCA at www.greatplainsspca.org.

MEDIA CONTACT: Hathaway Maranda, Vice President of Philanthropy and Engagement 913-808-3296, hmaranda@greatplainsspca.org

About Great Plains SPCA

Great Plains SPCA (GP) is the highest rated animal shelter in the Kansas City area serving 500,000 residents and 7,000 community pets annually. GP works to save, protect and improve the lives of animals, while strengthening the relationship between pets and their human companions by providing humane sheltering, adoptions, community outreach and behavior training. GP is a 501(c)(3) non-profit organization. For more information, please visit www.greatplainsspca.org or follow us on [Facebook](#), [Instagram](#) and [Twitter](#).