



FOR IMMEDIATE RELEASE

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Great Plains SPCA's Announces "Spring into Action" \$15,000 mini-match

Merriam, KS (April 3rd, 2026) – Great Plains SPCA is excited to announce the launch of its "Spring Into Action" fundraising campaign, featuring a generous \$15,000 matching gift that will double community donations and help save more pets this spring.

Thanks to an anonymous donor, every dollar contributed during the campaign will be matched up to \$15,000, turning \$25 into \$50, \$100 into \$200, and so on. The campaign aims to rally the community to support shelter pets as we dive into puppy and kitten season by maximizing the impact of every gift.

"Spring is a time of renewal, and there's no better moment to make a life-changing difference for pets in our care," said Tam Singer, CEO of Great Plains SPCA. "With this matching opportunity, our supporters can truly double their impact, spring into action, and help us continue to provide the best quality care to pets in the Kansas City metro."

Each year, Great Plains SPCA cares for 7,000 pets, providing essential services including vaccinations, spay/neuter procedures, and adoptions. The "Spring Into Action" campaign will directly support these efforts and ensure that more animals find loving, permanent homes.

Community members are encouraged to donate, share the campaign with friends and family, and get involved by volunteering or fostering. The matching campaign runs from April 4th through April 18th, or until the \$15,000 match is fully met.

To learn more go to [Great Plains SPCA](https://www.greatplainspca.org)

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About Great Plains SPCA

Great Plains SPCA (GP) is the highest rated animal shelter in the Kansas City area serving 500,000 residents and 7,000 community pets annually. GP works to save, protect and improve the lives of animals, while strengthening the relationship between pets and their human companions by providing humane sheltering, adoptions, community outreach and behavior training. GP is a 501(c)(3) non-profit organization. For more information, please visit www.greatplainsspca.org or follow us on [Facebook](#), [Instagram](#) and [Twitter](#).