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Happy Women’s History Month!

Great Plains SPCA CEO Tam Singer Receives 2026 Nonprofit Catalyst – Executive Award as Organization Enters New Era of Strategic Growth

Kansas City, MO – This Woman’s History Month, Great Plains SPCA (GP) is honored to announce that CEO Tam Singer has been named the 2026 recipient of the **Nonprofit Catalyst – Executive Award** from Nonprofit Connect, recognizing exceptional nonprofit executives whose leadership drives measurable community impact and organizational transformation.

As a minority CEO leading one of the region’s most visible animal welfare organizations, Singer’s recognition marks a significant milestone, not only personally, but for the continued evolution of GP. Her leadership reflects a model of disciplined growth, inclusive vision, and data-driven expansion.

Under Singer’s direction, Great Plains SPCA has:

- Expanded access to affordable and free spay and neuter services
- Increased adoption outcomes
- Strengthened operational and financial infrastructure
- Elevated its regional presence as a trusted, mission-driven leader

Singer’s steady, forward-thinking leadership has positioned GP for long-term sustainability while broadening access to lifesaving services across Kansas City.

“Tam’s leadership is both strategic and deeply human,” said Hathaway Maranda, Vice President of Philanthropy and Engagement at GP. “She has built a culture of accountability, innovation, and compassion. This award affirms what we see every day, transformational leadership that is strengthening both our organization and our community.”

As part of GP's broader growth strategy, Maranda joined the organization in 2023, bringing more than 25 years of fundraising leadership at nationally recognized cultural institutions including Sundance Institute, LACMA, Honolulu Museum of Art, and the Nelson-Atkins Museum of Art. She has restructured the development team, recruited key talent, and revitalized donor engagement, accelerating growth in individual giving and strengthening long-term philanthropic sustainability.

Together, this leadership partnership reflects GP's commitment to strategic expansion grounded in operational excellence, community trust, and measurable results.

In addition to Singer's honor, GP's signature fundraising event, **Best in Show**, has been named one of *The Independent Magazine's Top Ten Impact Players*. The recognition underscores the organization's growing visibility and the event's role in generating critical revenue to support shelter operations, veterinary services, and outreach initiatives.

Tickets for the 2026 Best in Show celebration are available now. The event will take place at the shelter on **Thursday, October 15, 2026**, bringing together corporate partners, donors, and animal advocates for an evening celebrating lifesaving impact.

Each year, GP serves thousands of animals through sheltering, adoption, veterinary care, and community-based programs. **Guided by an all-female senior leadership team**, the organization is entering a bold new chapter defined by strategic growth, financial strength, inclusivity, and measurable impact. During Women's History Month, GP proudly recognizes the power of women's leadership driving its mission forward. This momentum positions GP as a leading force in animal welfare as the organization prepares to celebrate its 15th Anniversary this summer.

For tickets, sponsorship information, or to learn more, visit www.greatplainsspca.org

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About Great Plains SPCA

Great Plains SPCA (GP) is the highest rated animal shelter in the Kansas City area serving 500,000 residents and 7,000 community pets annually. GP works to save, protect and improve the lives of animals, while strengthening the relationship between pets and their human companions by providing humane sheltering, adoptions, community outreach and behavior training. GP is a 501(c)(3) non-profit organization. For more information, please visit www.greatplainsspca.org or follow us on [Facebook](#), [Instagram](#) and [Twitter](#).