



GREAT PLAINS SPCA
Heroes for pets. Partners for life.



2026

**CORPORATE AND
COMMUNITY
PARTNERSHIP
OPPORTUNITIES**

greatplainsspca.org



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ABOUT GREAT PLAINS SPCA

Great Plains SPCA provides lifesaving services for approximately 7,000 pets and 500,000 residents annually in the greater Kansas City area. Great Plains SPCA exists because of our caring Kansas City community and generous donors. We offer a lifelong, full-circle approach for pets and their human companions with our three-pronged approach: prevention, adoption, retention.

OUR CULTURE

We keep our mission at the forefront of everything we do. At Great Plains SPCA we uphold a culture where:

- We treat animals and people with respect, dignity and compassion.
- We focus on the “we” versus “me” driving results with flexibility, efficiency and integrity.
- We are a diverse, proactive team with a solution-focused mindset that strives to be the best animal shelter in the Midwest.



OUR MISSION

To drive change in our community through innovative programs that promote adoption, outreach and a better life for pets and the people who love them.



GREAT PLAINS SPCA YEAR IN REVIEW 2025

YOUR SHELTER BY THE NUMBERS

7,000 ANIMALS SERVED IN OUR COMMUNITY

3% INCREASE FROM 2024



	2025	vs	2024	Difference
Adoptions	1,913		1,878	▲2%
Pets Reunited with Owners	286		283	▲1%
Out of Time Transfers	494		374	▲32%
Spay & Neuters	2,391		2,041	▲17%
Length of Stay	23.2 days		27.2 days	▼14%
Animals in Foster Care	1,061		849	▲25%
Bring Pets Inside Kits Distributed	327		124	▲163%
Events	224		90	▲148%
Event Revenue	\$318,957		\$229,179	▲39%
Fundraising Total	\$4,480,336		\$3,115,545	▲44%

Kansas City Metro Contracts

Overland Park, Leawood, Lenexa, Prairie Village, Bonner Springs, Lake Quivira, Johnson County Parks Department and the Johnson County Sheriff's Department

Stray & Animal Control Seizures **791**

PROGRAMS



FOSTER



VOLUNTEER



GREAT PLAINS SPCA
BEHAVIOR AND TRAINING CLASSES



SHELTER MEDICINE



HERO TEAM

HUMANE EMPOWERMENT
RESOURCES. OUTREACH.

Total Foster Hours	51,475
Training Classes/Consultations	142
Total Hours Volunteered	20,500
Microchips Administered	84
HERO Families Reached	1,015
Tethers provided to replace heavy chains	120
Average Pounds of Pet Food Distributed Per Year	117,385

BRAND AWARENESS & OPPORTUNITIES

Great Plains SPCA has cultivated a robust media presence, ensuring that your support receives widespread visibility. Our engagements span traditional media, including television, radio, and print, as well as digital platforms like social media, and online publications.

Through strategic partnerships and collaborations, we leverage these channels to share the heartwarming stories of rescued animals, showcase our programs, and highlight the support we receive from generous sponsors like you.

MEDIA & MARKETING REACH

12,000+ ANNUAL SHELTER VISITORS

24,000+ EMAIL NEWSLETTER RECIPIENTS

1.3 million+ ANNUAL WEBSITE PAGEVIEWS

SOCIAL MEDIA REACH

101,650+ FACEBOOK LIKES 

27,300+ INSTAGRAM FOLLOWERS 

16,500+ TIKTOK FOLLOWERS 

145,000+ TOTAL REACH



2023 Silver Philly Award-Winning Social Media Campaign: Envigo Beagle Rescue

Collaborative Campaign | Medium Division **Gold Winner**



Great Plains SPCA & SPCA of Erie County, PAWS(Philadelphia), Lucky Dog Animal Rescue(DC)

2025 Gold Philly Award-Winning Collaborative Campaign: Shelter Showdown

ADOPTION SPONSORSHIP

Howling Heroes
\$5,750

- FRIDAY, SATURDAY & SUNDAY adoption weekend of your choosing
- 1 email blast to 22k+ subscribers
- Company ad with link on GPSPCA website adoption pages for 3 months
- Facebook stories with company name to 102k+ followers
- 1 social media post per week across all GPSPCA social media channels leading up to event
- Facebook cover picture for run of event
- Opportunity to have on-premise advertising during the event

Tail Waggers
\$3,750

- SATURDAY or SUNDAY adoption day of your choosing
- 1 email blast to 22k+ subscribers
- Company ad with link on GPSPCA website adoption pages for 1 month
- 1 social media post per week across all channels leading up to event
- Facebook cover picture for run of event

Animal Advocates
\$2,125

- WEEK DAY adoption day of your choosing
- 1 email blast to 22k+ subscribers
- 1 social media post per week across all GPSPCA social media channels leading up to event
- Facebook cover picture for the day of the event

Adoption Event Sponsorships

Sponsored Adoptions offer your company a vital role in saving the lives of animals while showcasing your company's philanthropic efforts and generosity to residents of the Kansas City metro area, Johnson County, Kansas and beyond.

Cat Condo

\$350

Dog Condo

\$450

Yellow Dog Run

\$650

Cat Play Room or Dog Suite

\$750

Small Outdoor Play Yard, or Cat Sunroom

\$1,000

Large Indoor Dog Room or Large Outdoor Play Yard

\$5,000

SIGNATURE EVENTS

Puppygrams (February)

Our wonderful volunteers will deliver puppies to home or office for you to play with and snuggle for 30 or 60 minutes. We bring the supplies and clean up any messes. It's the ultimate Valentine's surprise!

Pickleball for Pets (May)

Go paddle to paddle on May 3rd, 2026 against other supporters of Great Plains SPCA at our second annual pickleball tournament ! Join us for a day of playing pickleball, petting pups and fabulous food and drinks at Chicken N Pickle, Overland Park.

Best In Show (October)

A spirited contest where pet owners enter photos of their pets in five categories for a chance to win some paw-some prizes and be crowned Best In show. This is our marquee fundraising event of the year! The photo contest and voting portion will run September 19th through October 10th. The Best In Show finale will take place on October 15th.

Dia de los Muertos (October)

Día de los Muertos (Day of the Dead) is a colorful celebration honoring loved ones who have passed, and Great Plains SPCA embraces this tradition by commemorating the pets who have touched our lives, reminding us of the lasting bonds we share with our companions. The community altar stays up all week and is a very impactful event for guests.





SPONSORSHIP OPPORTUNITIES

	Presenting \$5,000	Medium Pup \$2,500	Small Pup \$1,000
Puppygram	1- Puppy Party	1 - 30 minute Puppygram	1- 30 minute Puppygram
Website	Logo and presenting rights	Logo	Logo
Social Acknowledgement	Logo and presenting rights	Listing and tag	
Mention in Newsletter	Logo and presenting rights	Listing and tag	

Sponsor both February events and get \$250 off your bundled sponsorship if your sponsorships equal up to \$5,000 on both, \$500 off if sponsorships equal \$5,000+ on both. Please reach out to kgabrielson@greatplainssPCA.org

PAWS FOR PROGRESS



**Friday April 17, 2026
6pm - 8pm**

Join KC Urban Advantage and Great Plains SPCA as we partner to help spread awareness in the communities we serve!

Enjoy an evening of drinks, appetizers, a silent auction with a raffle featuring some great prizes and more! Together, we can make a difference!

Interested in becoming a sponsor or donating items to our silent auction? Contact events@greatplainsspca.org

Museum at Prairiefire
5801 W 135th Street Overland Park, KS 66223





MAY 3rd, 2026

CHICKEN N PICKLE | OVERLAND PARK, KS

SPONSORSHIP OPPORTUNITIES

	\$5,000 Pawsome Sponsor PRESENTING	\$2,500 Court Cat	\$1,000 Dill-ightful Dog
Presenting rights, with logo displayed on all event collateral			
Custom ad on GPSPCA website for two weeks			
Social Media and Newsletter Mention/ Tag, Christmas Puppygram.			
Logo displayed at event and on event landing page			
VIP Brunch			
Team of Two: Includes swag bag and one drink per player	Four VIP Teams	Two VIP Teams	One VIP Team

 = Perk is included in sponsorship package



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COMMUNITY ALTAR FOR

27 **DÍA DE LOS** **03**
OCT **MUERTOS** **NOV**
FOR PETS

SPONSORSHIP OPPORTUNITIES

- \$1000
 - MENTIONED IN SOCIALS AND WEBSITE
- \$2500
 - MENTIONED IN SOCIALS AND WEBSITE
 - 30 MINUTE PRIVATE PET PARTY
- \$5000
 - MENTIONED IN SOCIALS AND WEBSITE
 - 1 HOUR PRIVATE PET PARTY



5424 Antioch Dr. Merriam, KS 66202



México

Consulado de Carrera de México
en Kansas City



SPONSORSHIP OPPORTUNITIES

Opportunities & Perks*	\$10,000 - Best In Show**	\$5,000 - Finalist**	\$2,500 - Category Winner
Recognition as event presenting sponsor.			
Company spokesperson message during event			
Company logo on the shelter mural***			
Company logo on GP website as partner****			
Puppygram or Kittengram delivered to home or office+			
Event attendance for you and guests			
Name or logo displayed at event and on event website	x10 guests	x8 guests	x6 guests



*10% DISCOUNT FOR MINORITY-OWNED BUSINESSES

**IN ALL PROMOTIONAL MATERIALS, SOCIAL MEDIA, NEWSLETTERS, WEBSITES/PAGES, ETC.

***FOR 12 MONTHS

+LOCATIONS WITHIN 25 MILES OF GPSPCA

= INCLUDED IN SPONSORSHIP



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5424 Antioch Drive, Merriam, KS 66202

Please contact us if you would like to support any of the programs or events highlighted in this packet.

For general sponsorship questions contact
Kyle Gabrielson - Philanthropy and Engagement Manager
kgabrielson@greatplainsspca.org | (913) 808-3371

For interest in sponsorships above \$10,000, please contact
Hathaway Maranda - Vice President of Philanthropy and Engagement
hmaranda@greatplainsspca.org | (913) 808-3296

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